

SAVE THE DATE & LINK



P R E S E N T I N G

Phillip Schermer

Founder and CEO of Project Health Minds

Wednesday, March 8, 2023

@ 7 PM via [ZOOM registration and access only](#)



A new nonprofit is developing a playbook to guide companies in supporting employees' mental health, plus a free online clearinghouse for anyone seeking help. [Project Healthy Minds](#) is building what it calls the "first direct-to-consumer digital mental health marketplace" — a one-stop shop for [finding](#) a crisis hotline, a psychiatrist, a substance abuse treatment program or other relevant help.

Phillip Schermer, founder and CEO of Project Healthy Minds, will be with us for an informative and enlightening ZOOM (virtually only) presentation on **Wed. March 8 @ 7 pm via this [link for Zoom registration and event access](#)**. David Rowe will lead the discussion with Mr. Schermer and there will be time for viewers' Q & A on this topic.

Mr. Schermer, who previously helped map mental health strategy at BlackRock, says "we want to build the world's first digital mental health marketplace resource to democratize access to life-changing services, partnering with public figures to de-stigmatize mental health and creating the first national standards for businesses to better support employee mental health."

Project Healthy Minds has been spotlighted in numerous national media outlets such as Axios, NBC's Today Show, People Magazine, CNN Business Variety, The Atlantic, among many others. Mr. Schermer has been a featured speaker at leading public health conferences, industry summits, and universities.

The Zoom presentation will feature Mr. Schermer's prospective on the current mental health crisis and the role of Project Healthy Minds to lead direct-to-consumer mental health resources.